

# NACC 2018-20 STRATEGIC PLAN

## Vision and Core Functions

### NACC Vision

The National Association of Catholic Chaplains (NACC) is cultivating the ministry of chaplaincy and transforming spiritual care to faithfully reflect the healing presence of Jesus Christ by:

- Forming life-giving relationships with individuals, families, colleagues, and organizations
- Advancing compassionate care through creative educational and spiritual growth opportunities
- Promoting the dignity of persons of every age, culture, and state in life

NACC is a light of hope, whose members are persistently advocating for those dedicated to the spiritual care of people experiencing pain, vulnerability, joy, and hope.

#### *Develop Organizational Capabilities to Achieve Strategic Priorities*

- Personnel
- IT
- Education Platforms

#### *Strengthen Catholic Pastoral Care Ministries* Lead the Collaboration with Partners in Pastoral Care Ministry

- Networking
- Programs
- Summit 2019

#### *Advance the Future of Chaplaincy*

- Strategic Partners in Spiritual Care
- Research on Profession
- Leaders in Spiritual Care

Enhance Mission Effectiveness and Sustainability





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## Core Assumptions

### NACC MISSION STATEMENT

The National Association of Catholic Chaplains advocates for the profession of spiritual care and educates, certifies and supports chaplains, clinical pastoral educators and all members who continue the healing ministry of Jesus in the name of the Church.

### CORE OPERATIONAL ASSUMPTION

NACC will move from an exclusively membership organization for professional Catholic chaplains (which will remain its core mission) to strengthen Catholic spiritual care ministry in all its forms, becoming a leader and resource for the Catholic pastoral care ministry nationally.

### CORE MARKETING ASSUMPTION

Future board certified chaplains will be reached mainly through the hundreds of Catholics who are being attracted to, already involved in, or affected by some form of pastoral care ministry in the Church. The NACC will support the formation and development of all those entering or serving in this type of ministry.

*In 2021 NACC will be viewed as a vital and vibrant leader among:*

- ◆ Our professional Strategic Partners for Spiritual Care and
- ◆ Our Catholic Partners in Pastoral Care Ministry serving the continuum of care for the ill, aging, isolated and vulnerable (health care, parish, correctional, and other settings) needing spiritual care.

*NACC will do so by leading the partnership initiatives among pastoral care ministries to:*

- ◆ Provide a network among pastoral care providers
- ◆ Identify core levels for formation tied to competencies
- ◆ Design and deliver program for the levels
- ◆ Develop and administer tracks for professional credentialing
- ◆ Offer ongoing ministry formation support.

*Key organization components include:*

- ◆ Expanded, engaged, and committed membership
- ◆ More robust website for networking and resources
- ◆ Re-organized and equipped staff
- ◆ Sustained, supportive funding by those committed to this mission

*NACC members will have more ways to:*

- ◆ Connect to one another and access professional resources, facilitated by uses of modern technology
- ◆ Be in relationship with, a leader for, and professional/education resource within, the local Catholic community and its bishop leaders
- ◆ Be part of advocating for professional chaplaincy and encouraging others to the vocation



National Association of  
Catholic Chaplains

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## Goals and Key Outcomes

### *Advance the Future of Chaplaincy*

- Strategic Partners in Spiritual Care
- Research on Profession
- Leaders in Spiritual Care

**Goal:** To leverage relations with Strategic Partners for spiritual care to advance the profession, and source and implement a major marketing initiative to increase awareness among Catholics of the vital vocation of chaplaincy.

#### **Key Outcomes:**

1. Collaborations with Strategic Partners, including 2018 APC/NACC Conference, 2020 Strategic Partners Conference, joint research projects, and Transforming Chaplaincy
2. Professional development for chaplaincy, especially in spiritual care leadership, and specialty certifications
3. Strengthened collaboration among Catholic organizations to promote chaplaincy as a vocation

### *Strengthen Catholic Pastoral Care Ministries*

Lead the Collaboration with  
Partners in Pastoral Care  
Ministry

- Networking
- Programs
- Summit 2019

**Goal:** To lead the strengthening of the Church's pastoral care ministry.

#### **Key Outcomes:**

1. Collaborations with Catholic Partners for Pastoral Care Ministry to provide national competencies, resources for leading practice formation programs, a nationally-available/accessible foundational training program for pastoral care ministries, networking among those responsible for diocesan programs, and a 2019 Pastoral Care Summit
2. Additional national funding for implementation of Pastoral Care competency model(s)
3. Identify and develop the needed resources to strengthen and lead

*Develop Organizational Capabilities to Achieve Strategic Priorities*

- Personnel
- IT
- Education Platforms

**Goal:** To ensure that NACC has the structural and personnel capabilities, and financial resources to accomplish the strategic priorities.

**Key Outcomes:**

1. Strategic Talent, Physical Resource, and Financial Plans, aligned with overall strategic plan, in place and being implemented
2. Revised revenue model based on NACC transition to becoming service, as well as professional membership organization
3. Up-to-date technology platform for supporting member certification application and related services as well as educational programming
4. Expanded membership categories and benefits aligned with new partnerships

Enhance Mission Effectiveness and Sustainability

